

Online Business Tools

by GregDeTisi - Thursday, May 05, 2011

<https://THEMALLBUSINESSGROWTHBLOG.COM/online-business-tools/>

Online Business Tools - That I Use and Can Recommend

Online Business Tools

No matter what type of micro or small business model you may wish to start in today's world - you will need the right online Business tools.

Imagine trying to build a home from the ground up with just a screw driver and a hammer. I mean some may have managed this, but you get my drift right?

Whatever you are trying to do to master your craft you need the right stuff to enable you to get the job done effectively!

There are many online business tools below which can help you as they have helped me.

It is important that you master whichever ones you need to deliver the best quality and standards.

The other thing is that - the tools are there to help us, not replace us, we cannot just assume that we can sit back and allow automation to do everything, we must be on top of our operation.

Using the right tools for the job assists us in our vision, and serves us to create great products and services, enabling us to build successful Small Business models, when used and operated in the correct ways.

One day you may wish to sell your business and create an exit strategy, so it will pay to know as much as possible when the time comes to selling your model.

Whether you work solo or lead a team of 100 or more - you have to be on top of understanding what is required for you to survive today and even thrive if you can, or you will get left behind.

Tool Testing

I have spent over 15 years exploring the best online tools, and cultivating my Small Business Consulting brand name through using the right tools.

And I have supported and guided hundreds of other small business owners locally and globally in their models, through testing, tweaking and adjusting what tools are necessary to maximize the flow and ease of business operation, whilst lowering risk.

We need to reduce as much operational risk as we can, and this is achieved by using those premium tools.

The only caveat to this is - creative risk in order to stand out may still be required. The right risks may be necessary, such as when you may need to outperform others and have a edge in a market or sector!

If you want that edge you will need to know your product inside out, and know your goals and measure your data. This means understanding your metrics, and taking into account the exact problems you need to solve, whilst having a constant eye on your customers.

Through this process you can improve performance as you collect data and change what is needed, and work with your team to make those improvements.

Creating our own tech

It might be that you work with your team to develop your own tools.

So we may create and develop our own tools and in many startups it is not uncommon to create proprietary technology for the sake of bespoke use. This proprietary technology may also serve other businesses, which means that you can sell this technology to others, as it might be an innovation of what stood before.

But it's not just about having the right tools to help you succeed, it takes the right management of these tools, and it takes leadership, listening skills, daily clear action, repetition, hard work, laser focus and strategic planning.

Alongside this you will to cultivate the right culture and attitudes in your team, which hopefully means you will be able outperform your nearest competitors.

Every person has to be able to operate in their own role with the best tools.

If we as leaders fail to understand the tasks of each person and the tools they need to be effective, we will likely ultimately fail.

So we have to grasp the importance of this.

Online Business Tools I Use

I have learned to use what serves me best, and use what is reliable. This means exploring the background of the company or business I invest in, and getting to know the power of the software and hardware being used.

And it's not just about in house tools, it is about using other businesses, operations, suppliers and companies to support your goals.

It may mean hiring an expert or another team to undertake this, so they can do the research, test and tweak, and report back to you what works and what doesn't work.

Working online or offline or both in any business model and creating revenue generation to create growth takes a lot of hard work, and there is no doubt that in today's world there is greater competition, and so there is a great need to be on top of our technology.

If we are behind in our awareness and in how we operate, we could become irrelevant.

You have to be ahead of the game, and always be eager to test all of your tools to ensure they are working for you and with you.

And you will need to apply specific daily routines and work consistently on the right tasks to grow your Small business strategy.

This all takes resilience, focus, persistence and an ability to face challenges head on - in order to find the solutions quickly.

Delivering Value

Through using the right systems and processes that are measured and managed, and having a solid vision or goal stemming from your core values, coupled with a purpose driven ethic, you can learn to continually grow and evolve.

Delivering the best value is key, and there are certain principles to follow, and certain tools that are vital in this delivery.

This is where solid business plan and leadership comes in, as we need to be able to lead ourselves and our teams effectively every day where there is open great communication, active listening, diversity, passion and drive.

All based around that mission and vision.

Each person needs to understand that value, and each person in their respective role works their best and as a part of the overall vision of the team and ethos of the business mission.

Tools can only be effective if used by right people with the right understanding of the systems, processes and structures.

TOOLS I HAVE FOUND TO BE EFFECTIVE

I have added all of the online tools and companies I use to run an operation and create the right growth.

These tools and resources range from understanding A/B Testing to registering your company.

NOTE: I may add or remove any of these tools depending on the ongoing changes and improvements we see in technology. For some of these tools I receive an affiliate commission.

Need a Business Plan? LawDepot Has a Free Business Plan Template:

[FREE 'DO-IT-YOURSELF' BUSINESS PLAN TEMPLATE CLICK HERE](#)

FREE BUSINESS PLAN TEMPLATE BY HUBSPOT:

[CLICK HERE FOR YOUR FREE BUSINESS PLAN TEMPLATE](#)

7 STEPS OF HOW TO WRITE THE PERFECT BUSINESS PLAN:

[CLICK HERE TO MASTER YOUR BUSINESS PLAN](#)

THE ULTIMATE SALES PROCESS SUPEROFFICE ROADMAP TO BETTER SALES PERFORMANCE FOR 2021

[CLICK HERE TO CHECK OUT THE ROADMAP TO BETTER SALES](#)

FREE SALES PLAN TEMPLATE FROM HUBSPOT:

[CLICK HERE TO CREATE YOUR SALES PLAN](#)

UNDERSTANDING A/B TESTING BY OPTIMZELY:

[CLICK HERE TO GRASP YOUR A/B TESTING STRATEGY](#)

Want to run a UK business? Businesses For Sale in the U.K.:

[CLICK HERE TO SEARCH FOR BUSINESSES FOR SALE IN THE U.K.](#)

How to find the right funding for your business:

[CLICK HERE TO HEAD TO FUNDERA TO CREATE A BUSINESS PLAN FOR FUNDING](#)

How do you start a business? Click below to see my comprehensive guide:

[START BY CLICKING HERE TO READ MY STARTING A SMALL BUSINESS STRATEGY](#)

THE CHEAPER WAY TO SEND AND TRANSFER MONEY ABROAD PERSONALLY AND IN BUSINESS WITH WISE.COM

[CLICK HERE TO SET UP A WISE.COM ACCOUNT](#)

SET UP YOUR BUSINESS BASICS: [SET UP A BUSINESS GOV.UK](#)

TIDE COMPANY REGISTRATION:

[REGISTER A LIMITED COMPANY AND OPEN A BUSINESS ACCOUNT ALL IN ONE](#)

SMALL BUSINESS PENSIONS FOR THE SELF EMPLOYED:

[EXPLORE PENFOLD SMALL BUSINESS PENSION EXPERTS](#)

Start With Trust - BBB The standard for all great business:

[EXPLORE OR JOIN THE BETTER BUSINESS BUREAU HERE](#)

A GUIDE TO VAT FOR SMALL BUSINESSES BY SIMPLY BUSINESS

[CLICK HERE TO READ THE GUIDE TO VAT](#)

3 SOLID STEPS TO ENDING YOUR TAX YEAR THE RIGHT WAY:

[CLICK HERE TO LEARN HOW TO GET ON TOP OF YOUR TAX](#)

THINK BUSINESS LOANS - COMPARE LOANS FOR BUSINESS FUNDING:

[CLICK HERE TO SEE IF YOU ARE ELIGABLE FOR A LOAN](#)

TRY QUICKBOOKS ACCOUNTING AND BOOKKEEPING SOFTWARE FOR FREE:

[CLICK HERE TO START YOUR FREE QUICKBOOKS ACCOUNT](#)

BUSINESS TAX COMPREHENSIVE LIST FROM .GOV.UK:

[CLICK HERE TO READ THE GOV.UK LIST OF TAX DETAILED GUIDANCE](#)

PROFESSIONAL INDEMNITY INSURANCE OPTIONS WORTH CONSIDERING IF A CONSULTANT:

[CLICK HERE TO READ MONEY SUPER MARKET ARTICLE ON BUSINESS INSURANCE](#)

BUZZSUMO GREAT TOOL FOR COLLABORATING WITH BEST CONTENT CREATORS

[CLICK HERE TO CHECK OUT BUZZ SUMO](#)

DAN BRADBURY PODCAST UK'S PREMIUM BUSINESS LEADER - AN EXPERT ON ALL BUSINESS MATTERS

[CLICK HERE TO CHECK OUT HIS AWESOME PODCAST](#)

NEED A PAYMENT PROCESSOR OR CARD READER?

[CLICK HERE TO COMPARE SOME OF THE BEST CARD READERS ON THE MARKET](#)

[CLICK HERE FOR SOME OF THE BEST PAYMENT PROCESSORS](#)

TRY EPOS. THE COMPLETE AWARD WINNING PAYMENT SYSTEM FOR YOU TO Sell anywhere and everywhere

[CLICK HERE TO TAKE A LOOK AT HOW EPOS CAN HELP YOU](#)

BUSINESS DIVERSIFICATION AND CHANGE INFORMATION

[CLICK HERE TO READ AND LEARN ABOUT THE IMPORTANCE OF BEING AWARE OF THIS](#)

A part of being an esteemed ethical expert in business also means helping to keep standards high. This means reporting corrupt business operations:

ARE YOU CONCERNED ABOUT CORRUPT BUSINESSES OR ESTABLISHMENTS?

[CLICK HERE TO CONNECT WITH TRANSPARECY.ORG TO LET THEM HELP YOU FURTHER](#)

Online Business Tools I Also Use

Work Laptop Brands that are reliable and robust, and that I can recommend for a variety of work including work at home, startups, creators, traders, and so on:

Lenovo

AppleMacbook

ACER

ASUS

Dell

HP

[CLICK HERE TO LOOK AT BEST LAPTOPS FOR 2024 BY LAPTOPMAG](#)

[BEST BUSINESS LAPTOPS FOR 2024 BY TECH RADAR](#)

SEO MASTERY

If you are not familiar with SEO for your website then either study this or hire the right person for the role to manage your SEO.

SEO is always changing, and anyone who tells you that there is one solution is wrong. We need to constantly monitor and shift as the demands change. As Google and SEO is always changing it means that we need to be aware of this and adjust our blogs and websites accordingly. We need to research and update our content to stay ahead of competition and the curve.

[CLICK HERE TO READ THIS BY SEJ TO LEARN MORE](#)

And - on the subject of websites and blogs; if you want to create a great WordPress website like the one I built then consider a beautiful WordPress site:

[CLICK HERE TO BUILD YOUR WORDPRESS WEBSITE IN 5 EASY STEPS](#)

[CLICK HERE TO SEE HOW WP ENGINE CAN HELP WITH YOUR SITE](#)

STORY TELLING EXPERTS: I can highly recommend that you contact this company if you want your story told the right way for a brand, a product, an innovation, technology, a launch, or anything else. They will help you by using whichever tools you need to tell your story the right way using video, audio, animation, writing, presentations or anything else you may wish to get help with. The Story Tellers have a solid track record with some huge brands in their portfolio, so they can help you elevate your story beyond what may seem possible for you now.

[CLICK HERE TO CONTACT THE STORY TELLERS](#)

WORLD CLASS MARKETING EXPERT: INCREASE PROFITS AND GROWTH: For 20 years

Chris Cardell has been helping business owners increase their sales and profits, implement outstanding Marketing and protect their businesses from the economy [CONTACT CHRIS HERE](#)

If you are in the South West of the UK like me this is a useful resource for venture capital for Startups:

[21 VENTURE CAPITAL BRISTOL CONTACTS](#)

PAYMENT PROCESSORS: Choosing a payment processor is not solely a decision for the finance department. That's because it's an important (some would say the most important) part of the user experience, so choosing the wrong option could negatively affect your conversions. Here are the top 10 payment processors in the world - and also an explanation as to why each of these is in the top 10. You can decide which may be best for your sales needs in your business. [CLICK HERE TO SEE THE TOP 10 PAYMENT PROCESSORS](#)

UNDERSTANDING THE VITAL IMPORTANCE OF MEASURING CUSTOMER RETENTION TO STAY ON TOP IN BUSINESS :

[CLICK HERE NOW TO BE AHEAD OF THE CURVE AND TO MASTER THE ART OF RETENTION AS THIS WILL HELP YOUR BUSINESS SURVIVE](#)

NOTE: We all need the right tools and resources. And - in this ever changing and often tech driven digital age you may find some of the tools 'I use' are powerful for you also. Even if you have a bakery, a Tattoo parlor or a Pet grooming store, you still need the right online tools and presence to be as effective as you can be. It might be a website, a blog, a payment processor or anything else which help you and your business to work at its highest levels, but you will find it all here.

And of course - if you have great products and services which is an absolute must, you may need some of these and you may find some of these tools useful in promoting your quality products/services.

Business Accounting

You and I want to be able to manage our Small businesses and grow them the right way and I recommend Sage Accounting as a vital tool.

[CLICK HERE TO EXPLORE SAGE AND HOW TO GROW YOUR BUSINESS. THIS IS A VERY USEFUL RESOURCE FOR ME AND WHAT I DO.](#)

If you any questions what so ever then do let me know I am more than happy to answer anything you may need to know about online tools.

I want to give you the best business gift I can give you - claim it here and start getting the kind of business growth and success you truly deserve by the worlds leading Business copywriter and Multimillionaire Mr Dan Kennedy

BUSINESS TEMPLATES: Whether it's a Payments Form an Appointment Form, a Basic Business Registration Form, a Terms and Conditions form - or a Course registration form they are all here.

[CLICK HERE FOR A VAST SELECTION OF 10,000 FREE ONLINE BUSINESS TEMPLATES](#)

STARTUP TOOLS

TOP TOOLS AND TECH RESOURCES:

[CUTTLES Number 1 Startup Planning Tools](#)

[FAT BITS TECHNOLOGIES](#)

[THE 53 BEST STARTUP TOOLS FOR 2020](#)

[UK STARTUPS BUSINESS TOOLS](#)

[STARTUP NATION BUSINESS TOOLKIT](#)

[SMALL BUSINESS TOOL KIT](#)

Online Business Tools I Use

Website Hosting: Every site needs hosting and I have tried them all. I would suggest you are careful who you choose because various companies can charge WAY over the average, therefore, shop around and make sure that your hosting company are reasonably priced, have great customer service, have all the features and benefits you need and are reliable.

NOTE: Most the expensive option in business does not always mean the best and this can be in any area. Look for what would suit you the most and your needs over anything else.

SITEGROUND is a company I trust. Try them for just:

[3 months StartUp hosting for £0.99](#)

Could this help you with all your online business needs? This is an All-In-One Tool

which is incredibly useful and powerful. [CLICK HERE TO HAVE A LOOK](#)

Productivity: Next - Part Spreadsheet Part Database - Entirely flexible way to manage productivity which is Custom built for teams to organize their workflow their way built by industry experts enabling maximum productivity and effectiveness

[CLICK HERE FOR AIRTABLE](#)

Online Business Tools

Online Banking:

There are several companies which offer Online Banking and I have used 4 different banks in my years of Business operation. Personally I love good customer service and I think every good business should have this in place. I have found that Starling bank is a bank which many can trust.

Of course, there are good points and bad points about banks but for features and benefits I would rate them as the best at the moment.

I will update this as and when I find better alternatives or not. You can learn more about them and [CONTACT STARLING BANK HERE](#)

Money Management: Another great tool in relation to money and which I can recommend is a tool called YOLT. It is a smart money management tool. If this sounds like something which may interest you then

[CLICK HERE TO SEE A REVIEW OF YOLT](#)

Ecommerce: Start your very own income generating online store here using the worlds Number 1 ecommerce platform.

Shopify TM

[CLICK HERE TO GET STARTED ON YOUR DROPSHIPPING OR WHOLESALE JOURNEY.](#)

Freelancing: Need a low cost freelancer? There are many companies which offer this and some are better than others. But - if you are just starting out and money is a bit tight you can find some great

gig offers here. Join Fiverr Here And Start outsourcing - but also you can start Earning Money for yourself as a freelancer.

[CLICK HERE TO JOIN FIVERR TO EARN OR FOR FREELANCE OUTSOURCING BUSINESS](#)

Team Communication: Do you have remote team members you work with every day (like I do) and need to message them to ensure work is actioned? If so I highly recommend a tool I use called:

[SLACK YOU CAN GET IT HERE FREE](#)

Business contracts: Create Professional Electronic Business Contracts with Adobe [CLICK HERE for FREE 14 day trial](#)

I also highly rate 'Hello' Sign which you can access [BY CLICKING HERE](#)

CRM: Do you need a highly recommended CRM tool? What is CRM? *CRM stands for customer relationship management.* It's a category of integrated, data-driven software solutions that improve how you interact and do business with your customers. *CRM systems help you manage and maintain customer relationships, track sales leads, marketing, and pipeline, and deliver actionable data.*

I have tried many and i personally love Pipe drive the most. It's features and benefits are what I need so, it works well for me.

I do suggest that you use some form of CRM software in your business in order to really know what's going on every day with your customers and this will also help you grow way faster as you can monitor activity and keep the relationship strong.

[CHECK OUT PIPEDRIVE HERE](#)

Online tools and Business Planning

Do you need to create a robust Effective Business Plan. No worries [LIVEPLAN](#) are a great option. I have used them many times and highly recommend them. Again: as with all tools and resources there are many options when looking for what's best for you and all small businesses and ideas are different so, you have to choose what's best for you.

Book creation: Do you want your very own high selling branded eBook to position yourself as a leader? Here are some tips I created for you:

<http://thesmallbusinessgrowthblog.com/ebook-publishing/>

Website Builders:

Create a beautiful website yourself - Easily create a website, blog or online store.

Start your free trial today! No Plugins Necessary. 24/7 Customer Support.

Modern Templates. FREE 14-day Trial. Custom Domains. Services:

Modern Templates, Commerce, 24/7 Support, SEO, Drag & Drop, Mobile. [JOIN FREE NOW](#)

Hosting for wordpress: No1 rated Hosting For Wordpress

Fast, Secure, Innovative & Expert Support. Our Hosting Plans Fit Your Business. Around The Clock Support. Enterprise Grade Security. Scalable Architecture. DIY Friendly Tools. SMB & Enterprise Plans. 100+ WP Support Experts. 60 Day Money Back Offer. Services: Startup Hosting Plan, Growth Hosting Plan, Business Hosting Plan, Scale Hosting Plan.

[CLICK HERE FOR WP ENGINE NOW](#)

Dropshipping: Have You ever thought about starting your very own successful drop shipping business? I can highly recommend a guy called Anton Kraly and you can see what he does by clicking [HERE](#)

Amazon Expert: If you prefer working with the Amazon platform I can highly recommend someone called **Sophie Howard's Jetstream Income School**. You can start by grabbing a book by her to see if it's for you or not. [HERE](#)

Business growth expert: Here is a guy called Dan Bradbury. If you Google him you will see that he is a guy who takes already successful Businesses and significantly increases their growth exponentially. You can join his list and learn from a master of growing Multi Million Dollar Businesses. I love his videos, emails and offers. [START HERE And grab a Mastermind Info Pack](#)

Design tool: Canva is a design tool I use to create Facebook Facebook ads.

Whats great about Canva is that you can use online tools like this for all social media advertising platforms to design simple but powerful images for your campaigns.

An example would be when you see an Ad on Facebook in your Newsfeed and It has a striking simple colorful image to promote a webinar or a training or giveaway and with Canva they have the templates for all advertising needs. And its easy to use also [TRY CANVA FREE HERE](#)

ZOOM: This is as you may already know - a really great tool for hosting meetings, Q&A's and calls.

[YOU CAN GET ZOOM HERE](#)

TIP: I outsource by hiring others and stick in my skilled area of helping others. So if you are weak with communication then hire someone such as a personal assistant or partner that can hold meetings. It might be that you work from home or have a hybrid work situation, but still need team meetings, so consider the best way to action this.

Zoom helps me to communicate, and even create recorded modules for my self study courses.

Freelancers: If you are looking to hire experts and outsource your Online Business Tools I have personally found the most useful resource

Freelancer.com. I have used all freelancing companies including Upwork but

Upwork are not very professional in my humble opinion.

For me - these Freelancer's always deliver the highest quality and efficient work

which is of a standard I expert.

You can even become a Freelancer there BY [CLICKING HERE](#)

Online Business Tools I Use

Just starting out?

Start a business plan so you can identify your core vision, mission, ethics and aims.

Begin the process by knowing your goals, objectives and vision, and begin the growth process by measuring all data and performance.

Hire the best only, and build a robust team.

Ensure you use only the best tools.

NOTE: You need to know your ultimate role and craft and master it. This way you can do your greatest work.

Feeling fulfilled is something we can all achieve, and this is done by understanding your perfect role.

Here are further Online Business Tools I personally use

I have found that truly great customer service and communication requires simplicity and ease.

We all want to spend time growing our businesses the right ways with the right tools, so make it easy for customers.

Online Business Tools - Sales pages

LEADPAGES : In my opinion the greatest tool for creating amazing **HIGH CONVERTING** sales pages and sales funnels. Not to mention high converting webinar pages and Thank You pages. Click funnels are also a really great tool that I can recommend.

[START YOUR LEADPAGES ACCOUNT HERE](#)

Thinkific: Online Course creator.

In my opinion the easiest and most effective tool on the market.

Save \$50 when signing up to Thinkific here Get Started FREE:

[CLICK HERE TO START CREATING YOUR FIRST ONLINE COURSE FREE](#)

ACUITY Scheduler: In my opinion the greatest tool for online scheduling.

Without this tool I would not have clients wanting to work with me.

It is a professional expert tool for qualifying your leads coming into your website.

Imagine having an EASY SETUP form to capture details and send them to your

email direct so all you have to do is see whether you want to work with them or not?

Ideal for creatives, therapists, consultants and many other experts.

NOTE: You can create as many options and designs as you like to brand your company and also choose times and dates you WANT TO WORK so, you may edit your acuity form as much as you like.

[CLICK HERE TO TRY ACUITY SCHEDULER](#) NO1 tool in my arsenal for sorting and

collecting leads and converting them into high end sales.

Without high converting sales pages

you have no business as you NEED A LIST.

Remember? This is by far the best complete

company with all the tools you need to succeed.

Need A Beautiful WordPress Theme? Try One Of These

One Of The best Online Business Tools Is WordPress.

TO Start A Powerful WordPress Website or Blog -

Easy To Use and Set Up Click Here: <http://buildawpsite.com/>

My personal arsenal of Online Tools that have helped me to create a and grow my online income.

I can recommend signing up for all of them (depending on your budget of course) because no matter if you have an online or offline business you may still need a website, blog and the tools that go with them.

My advice is - Invest in your Toolbox and you will create more money but do so carefully and save where possible so as not to overspend aimlessly. And this principle should also be applied to marketing.

Not a scatter gun approach but a strategic and specific approach.

Mind mapping

Online Tools

What the heck is Mind mapping anyway?

This Is A great Way To Become More Productive Daily and Being More Productive Helps You Get Results Much Faster I Personally Use A Tool Called MindMeister To Help Me:

<http://tinyurl.com/MindMappingTool>

THIS IS ANOTHER TOP MIND TOOL from my Online arsenal

Perhaps you would rather buy a franchise than start a business from scratch; then this may help you.

That's it you are looking for an established brand and tried and tested set up.

Then maybe a Franchise would be best for you?

Bear in mind that Franchises in nature require very often large investment and so borrowing from investors may be required. Ensure you do your homework when considering this option.

The great thing with a franchise model though means you have the set up, tools and systems that have been tested and work.

Here are some Franchise Opportunities:

[START YOUR VERY OWN FRANCHISE CLICK HERE TO CHOOSE THE BUSINESS SECTOR YOU WISH TO WORK IN](#)

Mind audios: My other favorite Mindset tool which I use every day is by Guided Mind TM and you can join them [HERE](#)

START A NICE NEW B

EAUTIFUL WORDPRESS BLOG HERE: <https://wordpress.com/>

WHY WORDPRESS?

Whatever Blog you are trying to create you can adjust and alter your site

as much as you like or get an expert to do so. And even create sales pages

and a membership site from the WordPress template so I highly recommend this

as one of my favorite online tools.

This blog is WordPress and I built it myself. So as an authority site it earns me revenue, and you can also create one of these in your niche area to grow a brand.

Membership sites: One Of The greatest Online Tools I Have Used for creating A Membership Site.

NOTE: There is a great deal of work involved when setting up a membership site,

so you may need help with this. If you Want To Start Your Very Own MEMBERSHIP SITE

with subscription members Paying you On Autopilot monthly TAKE YOUR FREE TRIAL HERE>

Google: Increase Your Web Traffic with these Online Business Tools

Google gets searched more than 1 billion times every day--creating an unbelievable opportunity to get your business in front of thousands every minute...IF you know what you're doing.

Online Business Tools With Google

Creating a book: I have worked with both of these companies and they have helped me a great deal when evolving my ideas and books for market.

[CLICK HERE TO GET STARTED WITH YOUR BOOK WITH BALBOA](#) These are a part of Hay

House and particularly important to me because Louise L Hay's book 'You can Heal Your Life' was the first book I ever read.

**Email marketing: VOTED THE NO1 EMAIL LIST BUILDER:
YOU NEED AN EMAIL AUTORESPONDER AND LIST - OR YOU HAVE
LITTLE IN THE WAY OF A BUSINESS THESE DAYS - THIS IS CRUCIAL
FOR ME TO GROW A LIST AND MAKE SALES BY HAVING A LOYAL LIST
OF SUBSCRIBERS AND FOLLOWERS. WE HAVE TO BUILD THE TRUST
AND LEAD WITH VALUE IN ORDER TO CREATE A STRONG FOLLOWING.**

**You Will Need An AWEBER Account To Start Creating Your Very Own Highly Responsive List
Of Subscribers and Customers and drive offers, value and calls to action to create Online Income
In The Future:**
[CLICK HERE!](#)

Online Business Tools I Use

Ecommerce sources: IF YOU WANT TO START YOUR OWN RETAIL STORE
FOR AN Online Income (DROPSHIPPING GOODS) YOU WILL NEED TO SIGN U
P
FOR FREE. DON'T BE SCAMMED BY FAKE DROPSHIPPING COMPANIES WHEN
YOU CAN GET THE RIGHT INFORMATION at this blog:

ECOMMERCE TOOLS: Trade directory of wholesale suppliers and U.K. wholesalers
B2B portal featuring importers, distributors, manufacturers and wholesalers in the UK

Online Tools

Online Business Tools - WANT YOUR OWN ONLINE STORE?

**ALIBABA GLOBAL TRADE STORE TO BUY GOODS AND DROPSHIP FOR ONLINE
INCOME**

**S.E.O EXPERTS SEOPRESSER: HELPED MY BLOG REACH HUNDREDS
OF THOUSANDS WITH A FEW SIMPLE EFFECTIVE TWEAKS**

Online Tools

Clickbank

JOIN CLICKBANK: HERE OVER 10,000 PRODUCTS TO PROMOTE FOR FREE

Online Business Tools

**WANT TO USE CLICKBANK TO PROMOTE OVER 100,000 PRODUCTS AND CREATE
MORE ONLINE INCOME? CLICK IMAGE TO JOIN:**

Have you ever thought about the art of affiliate marketing?

As a part of my business Affiliate marketing this a powerful source and I can highly recommend delving into affiliate marketing if you wish to focus on earning commissions from various businesses.

If you are already familiar with Affiliate marketing then you may wish to try this to add to your arsenal.

Through using these tools I have been able to build a highly profitable Small business brand, and so by plugging into some of these Online tools you can also position yourself as an authority and expert and create greater revenue in your chosen market area.

Essential Tools By PC MAG

[CLICK HERE FOR ESSENTIAL SMALL BUSINESS TOOLS](#)

The key is to create your brand strong and have a clear message and relationship with your buyers, customers, clients, readers and subscribers. This is through learning how to attract the right buyers to you - and by investing in them by offering a great deal of value you will build momentum and success.

This means ensuring you have the highest standards in all the you do.

I hope this has helped you to understand what tools you may need in your small business.

Wishing you the very best with your small business venture

Greg

Online Business Tools

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