

## **About Greg**

by GregDeTisi - Wednesday, July 31, 2024

<https://THEMALLBUSINESSGROWTHBLOG.COM/about-greg/>

## **About Greg Small Business Growth Blogger**

### **An Introduction**

**Greg always had a strong desire to start a blog to support passionate small business owners and those with ideas for businesses. This was because he himself ran a business and learned so much from the experience and education that he decided he would help others.**

**And as he was always a boy with plenty of ideas, he loved hear about others ideas and passions.**

**As he grew up (a little bit) some of these ideas would become things, and he would also support and guide others to express their ideas.**

**Whether it was about courses, branding, Books, products or services - Greg loved to help developing it, and this even included evolving inventions and innovations with friends and partners.**

**Some ideas Greg had he couldn't create himself, so they were passed on to others.**

### **Greg writes this blog to help you for free**

**It is all about helping you to share your ideas, passions, skills, talents and abilities, and how you may wish to express those into a business model.**

**He believes that we should 'all' be able to express ourselves through our ideas, brands and businesses in any way we choose as individuals.**

**Sharing his experiences and education over the last 25 years in the hope that it serves you in growing your beloved business, Greg is always keen to stay ahead of the curve.**

**He loves to get out and meet local business owners in his home town of Bristol in the UK and surrounding areas.**

**Whilst it is never easy starting or running a business, Greg knows that every person needs as much help as they can get, and therefore he aims to provide you with the latest and greatest tools and resources to reduce risk.**

**This will help increase your potential for healthy growth and success.**

## **Value is Greg's Priority**

You will find a great deal of value in this blog, and every tip or suggestion is backed by experience and execution.

**Whether you are new in business or a seasoned and experienced expert, every day is a school day, so it is never too late to learn.**

**So absorb what might help you and use what you can apply.**

**Greg is keen to serve in greater ways as a servant leader and believes that his purpose is to act as an expert connection between you and your chosen market or niche.**

**He also welcomes feedback, ideas and business experiences that can help to improve this blog.**

## **About Greg De Tisi Small Business Growth Blogger**

### **The Power of Focus**

**At school Greg was not the best student as he could never focus, instead he was happy gazing out of the window, dreaming about his ideas.**

**And as a thinking kid he would always look for ways to sell stuff and earn money.**

**He would cut his fellow students hair, buy and sell stationary and toys such as Star Wars figures and he would make some profits.**

**Saving this money that Greg made alongside his paper round, he would buy trainers, bikes and collectable toys.**

After school Greg studied art and sculpture at college as he loved art and drawing, but after three years at college he didn't enjoy this direction and he dropped out, so he could pursue his ideas further.

### **Expressing Ideas**

**In his twenties Greg could always see the value in sharing and expressing ideas, and obsessed over how all kinds of products and services could be improved.**

**And throughout Greg's twenties in sales and customer service experience he sold on eBay, collectables and antiques, high end suits, to name a few areas, but he always dreamed of selling his own creations.**

**After a stint of running a business with his brother and gaining marketing, branding and business growth experience, he decided to focus more online with shaping a brand.**

He would combine his love for ideas with his love for serving others, and his experiences selling to create a role as a consultant.

## **Passion for Helping others**

**Greg decided to work in a consulting role but also to create further eBooks, and a blog to support others and expand this role.**

**This meant he could help small business owners all over the UK and the world, and so he focused on growing this brand.**

**By the time he began to establish this he also explored many areas online and started to experiment with email list building, affiliate marketing, and course creation.**

**After several years of gaining an education and experience he decided to place his time and energy primarily on writing a blog.**

**His biggest love is supporting other small business owners starting out with that passion particularly in the first year, and on business planning, strategy and creating high performance teams, systems and structures.**

As a servant leader Greg loves to spend his time writing a blog, drinking his favorite coffee, and giving where possible.

But he also loves travelling the globe, creating art and creating music mixes in his spare time.

He is continually expanding his knowledge and awareness in the small business space and passionately believes in sharing value and supporting his local community.

As a Bristol local born and bred he also enjoys supporting small business owners in the area and having meetings with leaders and founders.

## **About Greg De Tisi Small Business Growth Blogger**

## **Testing is key**

**Greg always tests and uses a variety of products and services before he shares them with his readers.**

**This is in all kinds of areas; Leadership and performance, Teams, Strategy, Sustainability, Hosting, Blogging, Software, Freelancing, JVing, Startups, Indy businesses, Venture capital, Pop-up shops, Franchises, and so on.**

**He is always searching for the best Products and services to share, and studies Human development, Pivoting and Diversification, Branding, Accounting, Marketing, CRM and customer service mastery, Growth, Business planning and strategy, Profit and Loss, Revenue, Insurance, Tax, Affiliate, and social sites such as Facebook, Instagram, X, Amazon, eBay and ETSY.**

## **List building**

**This is a business in it's own right worth mastering in any business model.**

**Through list building Greg was able to discover what subscribers most desired, and from there was able to deliver and offer value driven solutions, but also to drive subscribers to other lists, increasing awareness and sharing affiliate products and services.**

**Using tools such as Aweber, mailchimp, Leadpages and other premium list building resources, Greg was also able to grow his blog and increase his eBook exposure. Plus share courses by other experts to receive commissions.**

## **Exploration**

**Greg also loves to travel around the world exploring different cultures, traditions and foods and believes that travel expands the mind and soul and reminds him of the power of human connection.**

## **Education**

**Throughout Greg's studies he has learned from many great leaders including Sam Altman at Y combinator and the Stanford Universities Founders training program, he also studies Harvard business schools articles and keeps up to date with emerging global markets.**

**Greg also studies a vast variety of courses and books on small business and Start ups, but also on aspects of business operation and structure including; proprietary Technology, digital growth, B2B, B2C, UVP, CRM, ROI, Investing and Funding, Exit strategies, Culture, Diversification and Pivoting, sustainable Growth, Business development.**

**This includes the use of processes and systems within business models and structures.**

## **Books and philosophy**

He has written books and courses in the areas of human behavior, personal and professional growth, mindset, goals, small business, evolving ideas and following passions.

*His desire is to help the world one person at a time to become self sufficient and not rely on governments or Large corporations for roles or livelihood where possible.*

**As an avid supporter of young entrepreneurs and local independent businesses in and around Bristol Greg loves to also support students and new business owners alike in the City, and in the south west of the U.K.**

**he is a keen supporter of local ethical ventures with a mind for keeping things local, and the environmental impact and ethos through mission.**

Greg is lover of nature, and enjoys the highlands of Scotland most. He also enjoys painting, drumming, making underground ambient music, eating good local food, and has a deep passion for collecting music.

**Most importantly - the passion Greg has for his family and close friends is what drives him.**

## **About Greg De Tisi Small Business Growth Blogger**

*Greg's philosophy is that; 'we should always be humble students of life and seek expansion to explore life and it's beautiful mystery through curiosity and wonder.'*

**If you would love creating solutions, and seeing your ideas or passions evolve into a growth small business model - read this blog.**

**Or - if you wish to create your own Micro/Small business or start up from scratch using a solid strategy, ethics, robust and clear mission, message and vision, and comprehensive business planning to create unique growth potential, then read this blog.**

**And if you have a hunger for beating competition by sharing a solid core message and ethics which stands out and promotes good quality products and services you can be proud of - then read this blog.**

**You will get ahead of the curve, and use both business intelligence and intuition, in order to understand the future of your niche Market, through transparent branding, mastering your niche, developing specific and strategic marketing and promotions, and growing through retention, great reviews and referrals.**

**As long as you have a desire to be focused, driven and accountable, you can make it!**

## **About Greg De Tisi Small Business Growth Blogger**

*This Blog is For You and For Your Small Business Growth and Success. Contact Greg @ this blog and he will reply as soon he can..*

### **Final thoughts and Tips**

**GREATNESS IS NEVER EASY - IT TAKES TIME AND HARD WORK!!**

**I came from a poor and often unstable working class family**, but that was a blessing as it made me tough and able to adapt.

Use what you have been given both good and bad. It can all be an asset,

Empower others in the same shoes you are in and share your knowledge.

Coming from a humble background can teach you to appreciate things and be grateful, but also to think and act on your feet.

I disliked some of the jobs I had been in - and some 'so called' managers and leaders who were more self interested than helpful and caring bothered me.

Therefore I sought to be a modern leader that helped small teams and helped leaders to communicate more effectively with their teams and to essentially care.

After dropping out of Art college and after a string of sales jobs I knew I had to try to design my life and business. And I have always believed in the idea of designing our lives and ourselves like a sculpture.

So if you feel this way also, then explore your options.

I designed a life around helping first and sharing rather than selling.

### **Investment into myself**

I have so far spent well over £50k on my education in business, learning from the very best Leaders, Business Owners, online marketers, consultants and entrepreneurs globally, and still invest in myself every day.

But I would suggest you are careful to steer clear of the hype and B.S. As it is everywhere.

If it looks too good to be true it probably is.

## **About Greg - Small Business Growth Blogger**

### **Streams of Income**

**I recommend and believe in mastering one stream of income at a time.**

**In creating various income streams you can create more security, but be careful to invest your money with wisdom.**

**There are many ways to create streams of income but all take time, patience, hard work and commitment.**

**Some are: video creation, podcasting, affiliate marketing, online products, e-books, courses, blogging, and more.**

### **The 3 step process I use when defining what to work on**

*I tend to believe that we can use a 3 step process for creating value driven results in anything which is this; **DISCOVER, DESIGN and DEVELOP** process.*

*Through discovering what we really want to do, be or have we can then set about designing this and developing it.*

*This is what I believe can create lasting and worthy success through the right application of tools and resources.*

*The reason for the 3 step process is that I believe in simplicity - this means almost anyone can learn the most direct and powerful ways to create a life and a sustainable small business model from doing what they love most.*

if you try anything that is random and keep throwing money at random fixes and shiny objects you will likely never achieve much.

## **Be Mindful about your mindset**

**If you have doubts about yourself remember this; absorb information, but also go away and think it over.**

**Crunch the numbers, study the markets and your craft, and you will steadily form competence and confidence around what you wish to do.**

Couple this with any experience you may already have, and what education you may be able to bring with it, and you will have a greater force and momentum to drive on each day.

**I believe that no matter what happens or has happened in your past 'OR' what you are going through 'now' it is still possible to start something amazing, but running any business it's not for all.**

**It's very hard work and takes consistent investment, effort and focus.**

**But - with the right kind of application, it is possible to USE all of our assets and even our past lessons to create our own driving force for sharing our vision and story.**

**After all we can express who we are as leaders in our chosen roles using the value we can offer.**

**In doing so we can create loyal, happy and returning customers or clients - which is vital. This equals retention, stronger relationships, rapport and referrals and great CLV (customer lifetime value).**

**The better we are at what we do, the more our name and brand becomes shared, increasing loyalty and growth.**

So, figure out what that thing is and start taking consistent measurable action towards it, and never be scared to ask other experts any questions you may have to help you gain wisdom.

## **About Greg - Small Business Growth Blogger**

**This was my very first book sharing the simple principles about starting out from ethics and beliefs around how to best evolve an idea into a life by design.**

**When we can respect our time and value the most, we can start to design life more, so my suggestion to you would be - begin to 'understand what REALLY MATTERS IN YOUR LIFE.**



**And find what drives you and has meaning.**

**See if you might evolve something that you can be passionate about, and also see how to best implement that to others.**

**Place 110% effort into it.**

**Read at least 30 minutes of Empowering Specific Books as it will provide you with the greatest value and wisdom.**

**Listen to audios to grow and learn from other experts, and learn to get focused DAILY.**

**Try to keep things simple as much as you can, not only for you but for your customers. No-one likes complication in life or business.**

**And remember this; always be accountable and responsible for your own actions.**

*I Hope You Enjoy your Stay Here and I Hope You Have a Good Look Around.*

*This Is Your friend and partner in Small Business Growth,*

*Greg De Tisi*

## **About Greg**

---

PDF generated by Kalin's PDF Creation Station