

## About

by GregDeTisi - Thursday, July 22, 2010

<https://THESMALLBUSINESSGROWTHBLOG.COM/greg-de-tisi/>

## An Introduction To Greg De Tisi

**Greg De Tisi wanted to start a blog to support passionate small business owners and those with ideas for businesses. Greg himself was always a boy with ideas. And as he grew up (a little) some of these ideas would become things. Books, products or services - and even innovations with partners. And others were thrown away or passed on to inventor friends.**

This blog is for you to succeed in whatever area you find you resonate most with. And Greg believes that we should be able to express ourselves through our ideas, brands and businesses. So Greg shares his experience and education over the last 25 years in the hope that it serves you in growing your beloved business.

It is never easy starting or running a business and so we all need as much help as we can get. Therefore Greg aims to provide you with the tools and resources to reduce risk, and increase your potential for success.

You will find a great deal of value here, and every tip or suggestion is backed by experience and execution.

Whether you are new in business or seasoned and experienced, every day is a school day, so with that said, absorb what might help you and use what you can apply.

Greg is always open to suggestions of how to serve in greater ways a leader and servant, so be sure to contact to him anytime with feedback, ideas or business experiences that can also help to improve this blog.

### About Greg

At school Greg was not the best student as he could never focus, instead he was usually gazing out of the window dreaming about his ideas. and as an ideas kid he would look for ways to earn money. He cut his fellow students hair, he would buy and sell stationary and toys such as Star Wars figures and make some profits.

Saving this money that Greg made alongside his paper round, he would buy bikes and collectable toys.

Greg studied art and sculpture as he had some talent there, but didn't enjoy college and dropped out, and

although he loved Art and had a number of other passions, he decided to quit college to pursue other things and focus on his ideas.

**As Greg grew into his twenties he could always see the value in many ideas, and obsessed over all kinds of products and services, with that he could see the potential in creating a life from ideas and passions. Couple that with his love of others, he always loved helping and serving others the most, and so from a variety of areas both online and offline he started to get into the customer service space.**

**Eventually Greg could see that he had a passion for consulting. And by the time he got into fully he had already ran several businesses both online and offline. So he took his experience and education and placed it into supporting small business owners starting business plans and creating better performance through systems and structures.**

**Throughout Greg's sales and customer service experience he had built a cleaning business, sold high end suits and also sold SunSeeker yachts at one point whilst in sales posts.**

Greg today has now been running his consulting business since 2006 helping clients all over the world in all types of business models. As a Small business consultant Greg is always reading and expanding his knowledge and awareness in order to be the best he can be, and has a vast wealth of experience, expertise and a great education in all areas of business.

**Greg used and tested a variety of sites to sell on also such as Freelancer, Amazon, fiverr, ebay and etsy, to better understand these platforms, and he built a solid business from eBay, as he started drop shipping also and working in wholesale.**

**Once Greg evolved his consulting brand as he preferred working with others in their passions and he studied life coaching and business coaching to qualify as a professional, and took many courses and programs to master a customer focused business education.**

In his time so far Greg has also invested some of this revenue into other small businesses and this includes affiliate marketing.

Today Greg sells his own products and services and supports new clients in growing small businesses through comprehensive planning and strategy. And he list builds to grow rapport and connection through open and transparent communication with his subscribers and followers.

**Greg believes in sharing value and supporting his local community and as a Bristol local enjoys supporting business owners and having meetings with passionate business leaders and founders. Greg continues today to help his community and also loves to travel around the world exploring different cultures, traditions and meeting clients. His focus is always on these areas; entrepreneurship and exit, mastering CRM, KPI's, UVP, Strategy, Growth, Business planning, targeted Marketing, Leadership and performance, small business positioning and branding, customer support and ethical profits, as well as the sustainability of the planet, local produce, environmental progress, diversity and developing human potential.**

**Throughout Greg's studies he learned from Sam Altman at Y combinator and the Stanford Universities Founders training program, he reads and studies a vast variety of courses and books on small business and Start ups but also on all aspects of business including; proprietary Technology, digital growth, B2B, B2C, UVP, CRM, ROI, Investing and Funding, Exit strategies, Diversification and Pivoting, sustainable Growth, Business Planning and Business development, as well as the use of processes and systems within business models and structures.**

Greg has also written 26 books and courses so far in the areas of human behavior, personal and professional growth, mindset, goals, small business, evolving ideas and following passions and has worked with every Small Business sector and model through his training and development processes which are in his books.

Today Greg works less with clients, and only works deeply with few, in order to fully support and give his full attention to selected clients for 3-6 months. He has also created various online training's, events and Businesses which all have a common goal, and that is to **help each person live a life by design.**

**His biggest desire is to help the world one person at a time to become self sufficient and not rely on governments or Large corporations for roles or livelihood where possible.**

Greg also ran a popular Podcast where he created Mindset episodes with successful guests and their personal stories.

**As an avid supporter of young entrepreneurs and local independent businesses in and around Bristol Greg loves to also support students and new business owners alike in the City of Bristol, and in the south west of the U.K. and is a keen supporter of local ethical ventures with a mind for an environmental ethos and mission.**

**Outside of business Greg is lover of nature, he also loves painting, travelling, drumming, making music, eating good food, and has a deep passion for collecting and mixing music. But most importantly - the passion Greg has for his family and close friends is what get's him emotional.**

*Greg's philosophy is that; 'we should always be students of life and seek expansion to explore life and it's beautiful mystery through curiosity and wonder.'*

Get in touch with Greg If you relate to this:

**If you would love creating solutions, and seeing your ideas or passions evolve into a growth small business model. or - if you wish to create your own Micro/Small business or start up from scratch using a solid strategy, ethics, robust and clear mission, message and vision, and comprehensive business planning to create unique growth potential, but also beating competition by sharing a message and ethics which stands out and promoting good quality products and services you can be proud of - then get in touch. Greg will help you become ahead of the curve, and use both business intelligence and intuition, in order to understand the future of your niche Market, through transparent branding, mastering your niche, developing specific and strategic promotions, growing through retention, great reviews and also referrals using a deeply researched marketing mix and the various channels for sales, then send Greg a message.**

**If you are interested in talking with Greg, you will receive a call from him and he will give you as much practical value as he can in all that he shares.**

**Greg does not work with anyone though. Today he only works with very few, and his clients must be passionate, committed, have a burning desire to be focused, be driven and accountable, and embrace learning and growth in their sector.**

*This Blog is For You and For Your Small Business Growth and Success. Contact Greg @ [www.GregDeTisi.com](http://www.GregDeTisi.com) and he will reply as soon he can. Usually within 3-6 hours. You may apply for a free strategy session at that site but there are no guarantees of working with Greg. Once you fill in the form he can decide if you are the right fit.*

## **What Led Greg De Tisi To Help Others? In Greg's words.**

It wasn't always easy for me BUT CREATING GREATNESS IS NEVER EASY - IT TAKES TIME AND HARD WORK!!

**I came from quite a poor and often unstable working class family!** That was a blessing as it made me tough and able to adapt. And I can now empower others in the same shoes I started in. I respect the fact that I came from a humble background as it taught me to think and act on my feet and appreciate the things I had.

I disliked some of the jobs I had been in - and some so called managers and leaders who were more self interested than helpful and caring bothered me. So I sought to be a modern leader that helped small teams and helped leaders to communicate more effectively with their teams.

After dropping out of Art college and after a string of sales jobs and looking at my choices I started selling at home.

I had to re-think what I was going to do long term. I knew that I was a free thinker, an ideas guy, and I loved to see growth from ideas. I could see tha selling was possible, but I hated selling - so with an emerging online space I would design a life around helping first and sharing rather than selling.

I spent well over £50k on my education in business learning from the very best Business Owners, online marketers, consultants and entrepreneurs globally and still invest in myself, however - I got quite fed up with the increasing hype I was hearing in some circles, and this inspired me to put together my small business consulting systems and this blog to be open and to share the ways which had helped me and to really help those who needed that support. This blog is fluff free,

**I recommend and believe in creating various income streams also - so I also help and support my clients with this. Through affiliate marketing, online products, e-books, courses, diversification, blogging, and more.**

*I feel that my experience today is one of my greatest assets in understanding business and how it all works and so I am always having meetings with others about their set up and how I might help them to understand their business better. I tend to use a 3 step process for creating results which is the **DISCOVER, DESIGN and DEVELOP** System which enables anyone to follow their exacting Passions to create lasting and worthy success through the right application of tools and resources.*

*The reason for the 3 step process was that I believe in simplicity - so this means almost anyone can learn the very quickest and most powerful ways to create a sustainable small business model from doing what they love most.*

***'I think that life is for TRULY living and this is why I love doing what I do every day!'***

**If you have doubts about yourself remember this; I believe that no matter what happens or has happened in your past 'OR' what you are going through 'now' it is possible to start something amazing, but running a business it's not for all. It's hard work and takes consistent effort and focus. But - with the right application, we can USE all of our assets and even our past to create our own driving force for sharing our vision and story in expressing who we are as leaders in our chosen roles using the value we can offer. And we can create loyal happy and return customers or clients.**

**If you want to create or evolve any of these areas, this is what I represent:**

Writing a comprehensive robust business plan and Building from Business ideas and passions

Working with a small business expert and trusted advisor to help your goals

Becoming an expert in business yourself I support and guide step by step

Starting a small business strategy, development, growth and becoming monopoly

On going Business development and leadership and performance with teams

Growing a micro or small business or an invention in popular and untapped areas

Having startup business ideas evolved and developed through extensive research with timing and trends

Running a passion driven local business or an independent business model in your city or community

Starting an online branded expert business in mentoring, training or consulting like myself and positioning the brand

Carving out your dream role as a leader in any area you feel you would love to work in and defining your role

Mindset and performance mastery and mastering team communication through modern leadership and progressive management

If you are not sure what are or areas you wish to work in yet then my book/s might help you?

**You can grab the free ebook by clicking the image below - hopefully this can show you what my simple principles are starting out as an introduction my ethics and beliefs around how to best evolve an idea into a life by design.**

Greg De Tisi

### **Greg's Tip**

**I have learned that 'when we respect our time and value the most', we can start to design life more, so my suggestion to you would be - begin to 'understand what REALLY MATTERS IN YOUR LIFE and what drives you and has meaning, and see if you might evolve something you can be passionate about, also see how to best implement that differently to others'. And from there place 110% effort into it.**

NOTE: If you are not sure what you are passionate about yet; you may wish to try my course [here THIS COURSE TEACHES YOU HOW TO TAP INTO YOUR PASSIONS, SKILLS AND EXPERIENCES AND HOW TO CREATE A SMALL BUSINESS FROM THEM](#) - why this course? I built it around what helped me exactly so, these techniques and principles are what I have used myself to create my dream life and business and if you want to learn how to get to \$10k per month this is for you. From there you may wish to grow to \$20k or even 100k per month and that's up to you but this will start you off.

**Another tip: Read at least 30 minutes of Empowering Books in what can provide you with the greatest value, listen to audios to grow and learn from other experts, and learn to get focused DAILY. Also, try to keep things simple as much as you can, not only for you but for your customers. No-one likes complication in life. And always be accountable and responsible for your own actions.**

If you would like to try out the course, you can try it for free. This can help you create a \$10k per month Micro/Small Business from home or with premises and turn your passions into profits.  
[YOU CAN SEE IT HERE.](#)

Oh and guess what? Its just £19.70. NO FEES! NO subscription. NO RISK, Full money back guarantee for 28 days. Maybe that's a better option for you? I will be raising the price on that at some point though - so you may want to try it before I put it back up.

*I Hope You Enjoy your Stay Here and I Hope You Have a Good Look Around.*

*This Is Your friend and partner in Small Business success,  
Greg De Tisi*

**NOTE: To Work With Greg and turn your passions into profits or to grow your existing small business start up:**

[\(LEARN MORE ABOUT HOW YOU CAN DO THAT STARTING NOW FOR FREE!\)](#)

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